

CMMI launches MBA programme in logistics & supply chain management.

(A game-changing initiative of IIM Mumbai & CMMI)

The specialty of this program is it combines logistics and supply chain with maritime management.

The two-year Executive MBA programme is an industry-driven curriculum, tailored to meet the unique demands of Maritime Management, Logistics, and Supply Chain sectors in partnership with the Indian Institute of Management (IIM) Mumbai,

Capt. M P Bhasin, Master (Chairman), The Company of Master Mariners of India (CMMI) said that till now there is no Executive MBA program in India that combines logistics and supply chain with maritime management. This is **A Groundbreaking initiative!**

The event on **02 August 2024** at Kohinoor Continental Hotel in Mumbai commenced with a welcome speech from **Capt Vivek Bhandarkar, Secretary General CMMI** followed by the lighting of the lamp by dignitaries **Shri Shyam Jagannathan, DGS, Capt. BK Tyagi CMD SCI, Mr. Arun Sharma, Executive Chairman IRS, Capt MP Bhasin, and Prof Vivekanand Khanapuri, Dean SRIC IIM.**

Capt KN Deboo CMMI, Warden was the host of the event and took the proceedings of the event, inviting the dignitaries to address on Executive MBA Program.

Capt MP Bhasin Master (Chairman) CMMI said “This MBA program signifies a pivotal step in our quest to enhance maritime education and management standards in India. We want executives, non-seafarers, and even seafarers including master mariners and chief engineers employed on ships should opt for this course, as the knowledge in logistics and supply chain among seafarers is minimal. The program will help develop next-generation maritime leaders with the expertise to navigate the complexities of global logistics and supply chain management complexities. Understand many students have already registered for the inaugural batch of this MBA course. The program is highly flexible, a seafarer can do his first year, go back to sailing in his second year, and return to complete his program in the third year.”

Capt Pankaj Kapoor briefed on the MBA course in detail through PPT covering the importance and values embedded in the programme for making a career path to senior-level management in the logistics industry. The 2-year course has been designed with 80% online and 20% offline with flexibility to complete in 3 years.

Prof Vivekanand Khanapuri, Dean SRIC IIM Mumbai added “We are going to talk about how you can look at the business from the economics point of view or how you can look at the business from innovation point of view or optimisation of resources point of view. There are various perspectives which we are going to give you in this two-year course”.

Capt Tyagi CMD, SCI said that the MBA program is a “wonderful gift to the industry by CMMI and IIM Mumbai”.

Mr. Arun Sharma, Executive Chairman IRS said “The entire shipping fleet would need to be radically changed and if that happens in the next 5-7 years, I believe that would be the bigger technical transition ever after the transition from sail to stream. You need to be recruiting people of a different calibre to meet these challenges of the next 20 years with a very different kind of fleet”.

Mr. Shyam Jagannathan DGS said, “What IIM Mumbai is going to do is infuse the efficacy in the entire supply chain value to bring in the kind of academic rigour and refinement that needs to be applied to bring down our logistics costs and make it globally competitive in the program”.

Capt. Shiv Halbe, Warden of CMMI and CEO of MASSA, Chairperson of the E-MBA committee has been the driving force in bringing the program to fruition and stands for this event day, together to inaugurate this prestige Executive MBA programme in collaboration with IIM- Mumbai. He shared a great appreciation to all from CMMI and IIM Mumbai, announcing the names involved, for their hard work and support.

All the IIM Mumbai members present were honoured with mementos and names includes:

Prof Vivekanand Khanapuri - Dean SRIC – IIM Mumbai

Prof Sumi Jha – Chairperson Academic Affairs – IIM Mumbai

Prof Veepan Kumar – Chair and Course in charge of the Exec MBA _ Maritime Management, Logistics and Supply Chain

Prof Jassahvi Mandal – Co-chair of the Exec MBA _ Maritime Management, Logistics and Supply Chain

The course fee declared is INR 15 lacs (INR 10 lacs at the time of admission and INR 5 lac after 12 months).

The event moved to the last session on Q&A, thereafter concluded with a Vote of Thanks by **CaptM. Santhakumar**, followed by a Cocktail & Dinner.

PHOTOS



Captain Bhasin Addressing



Captain Vivek Bhandarkar Welcome Address



Captain Kersi Deboo as Master of Ceremony



Capt Pankaj Kapoor -presentation on MBA



Capt Tyagi addressing



Mr Arun Sharma address



Shri Shyam Jagannathan DGS address



Capt Halbe addressing



Memento to Prof Khanapuri from Capt Bhasin



Memento to DGS Shyamji



Memento to Prof Jassahavi



Capt Bhasin honouring Capt Tyagi



Capt Bhasin honouring DGS Shyamji



Capt Naik honouring Mr Arun Sharma



Capt Kamal honouring Mrs HK Joshi



Capt Sasikumar honouring Prof Khanapuri



Some Of The Participants Of The Event



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Capt Santhakumar -vote of thanks