

## The Company of Master Mariners of India



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## CMMI / IIM / Executive MBA

## Greetings from CMMI!

I am pleased to announce the launch of the Executive MBA program in Maritime Management, Logistics & Supply Chain, through the collaboration of The Company of Master Mariners of India (CMMI) with Indian Institute of Management (IIM Mumbai).

IIM Mumbai erstwhile NITIE, was established by the Government of India in 1963. It is located in the lush green picturesque campus adjoining Powai lakes. The institute interacts with leading corporate houses, giving it the added advantage of integrating classroom knowledge with relevant practical inputs from industry professionals.

The entrance evaluation, as well as the final examination and Executive MBA degree shall be awarded by IIM Mumbai.

Core managements subjects shall be developed and delivered by IIM, whereas the maritime subjects by domain experts from Maritime Industry.

The uniqueness of this course, along with the strength of IIM-Mumbai and CMMI, has already started making waves in the industry.

Key Highlights of the program are:

- It is a 2 years Executive MBA program with flexibility to complete in three years.
- Focus on Logistics and supply chain management which is the next revolution in International & Domestics trade.
- Internationally recognized and eminent faculty
- Exposure to interact with the finest and brightest minds.
- Excellent networking with fellow students who themselves will be stalwarts of the industry.
- Curriculum which opens horizons for students in both management & shipping industry

This course is a gateway for excellent career growth. It is scheduled to commence from 2<sup>nd</sup> August 2024 and is open to professionals from multiple industries like

- Professionals from Maritime & Associated fields
- All exporters / importers / international traders
- All professional working in ports
- All professionals from customs
- All multimodal and logistics professional
- All from legal professions

Given the strength of IIM, we are certain that this unparalleled course will prove to be groundbreaker for the industry.

I am attaching the flyers announcing the launching of the program for your kind perusal. Please visit website <a href="www.trueblue.cmmi.co.in">www.trueblue.cmmi.co.in</a> / <a href="https://iimmumbai.ac.in/executive\_mba/">https://iimmumbai.ac.in/executive\_mba/</a> to get brochure giving course structure & fee details.

Please share within your organization to make use of this unique and excellent program.

Thanks.

Yours Sincerely

Capt. M.P Bhasin Chairman CMMI MUMBAI Q

The Company of Master Mariners of India <a href="https://iimmumbai.ac.in/executive\_mba/">www.trueblue.cmmi.co.in</a>
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